MitonOptimal Group

Introduction

Today's world is changing daily. New technologies and investment opportunities seem to be arising all the time. This, coupled with a volatile global political arena, makes scenario and investment planning increasingly complex and confusing.

Our aim is to work through the complexities to offer our clients a comprehensive suite of investment solutions.

Scott Campbell, Managing Director and Chief Investment Officer, initially established MitonOptimal in 2002. The MitonOptimal Group is an independent, multi-asset investment manager which is majority owned by management and directors. We have a global footprint and manage assets in excess of $1.2bn. Our highly experienced investment management team has been investing client money together for over 16 years.

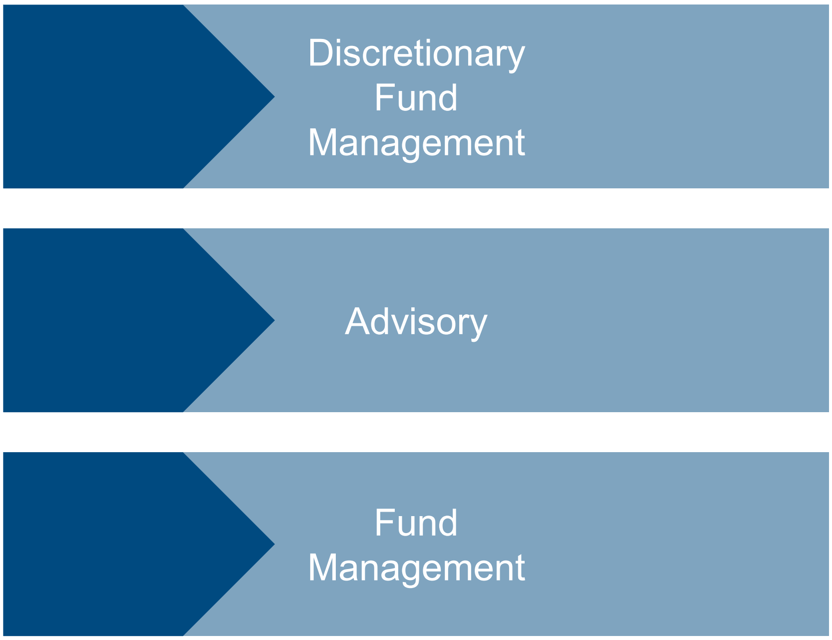
We offer a broad range of global Discretionary Fund Management (DFM) services, Model Portfolio Management, Institutional Asset Consulting, Advisory Services and regulated Fund Management services to our clients.

We provide investment management services to a diverse spectrum of independent financial advisers (IFA's), fiduciaries, family offices, private clients, trustees and institutional clients around the globe.

Our investment philosophy is unashamedly simple – diversification through unconstrained global asset allocation, within an absolute return mindset. We aim to achieve our clients' objectives through the management and control of risk.

"Our international presence ensures we adopt a truly global approach to investing."

Our services



Discretionary Fund Management
Our Discretionary Fund Management (DFM) service offers a professional investment service by providing expertise in the selection and monitoring of specifically designed portfolios and their performance.

Where we work with advisers, we understand their book of clients' individual circumstances and investment needs and will make all the complex investment decisions based on their tolerance for risk, return profile needs and investment time horizon.

At MitonOptimal we seek to build trusting, long-term partnerships with advisers. We respect the relationship between the adviser and their clients and will never compromise this.

Advisory
We offer private client advisory services via our Northern Hemisphere offices through a holistic investment assessment focused on investment guidance, fund and product suitability evaluation and asset allocation modelling to meet various objectives.

Through our South African business, we offer selective para-planning services designed to suit the needs of the advisory practice we are engaging with.

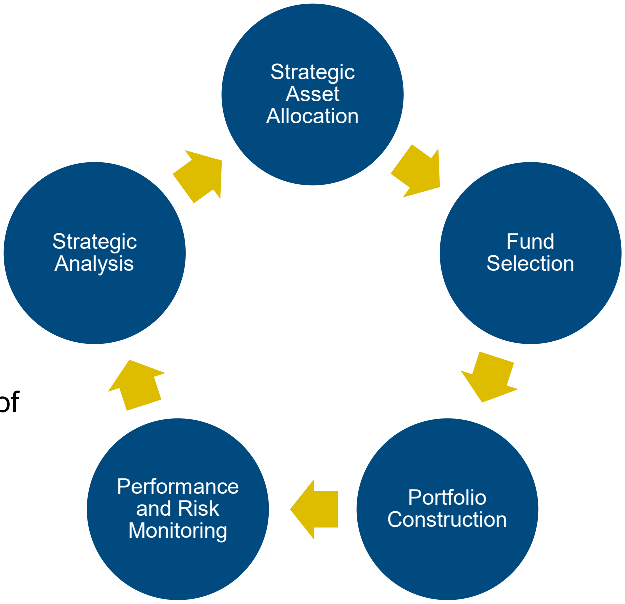
Fund management
MitonOptimal offers a wide range of regulated funds, via its UK, Guernsey, Jersey and South African offices. All our investment funds are licensed and regulated within their respective jurisdictions, and are designed to meet the needs of the advisers we service.

Our approach

The MitonOptimal investment philosophy is simple; *"Diversification, through unconstrained global asset allocation, within an absolute return mindset"*, aiming to generate strong risk-adjusted returns.

Our investment thesis is designed to capture the symbiotic elements of rigorous quantitative analysis and highly informed qualitative thinking. Both processes are driven by our extremely experienced and well-qualified investment team. The MitonOptimal investment process takes a long-term view by resetting our Strategic Asset Allocation (SAA) outlook on a yearly basis with a 5 to 7 year forward looking view. The SAA is developed by determining the return, risk and correlation profiles of each asset class. We then set the optimal combination of each asset class for a return and duration target through our proprietary optimisation system.

Once our portfolio asset class combinations are set, we then aim to identify proven managers or investment instruments that complement our investment principles. We then blend an optimal mix of these managers into our portfolios through a combination of managers who share our SAA views, indexation managers, alpha managers and combinations thereof.



Constant on-going evaluation provides reflection on the performance and outcomes of the investment strategies and enables the portfolio managers to analyse decisions that were previously made; this allows the investment team to reflect on the outcomes and understand the relevance, effectiveness, efficiency and consistency of the investment strategies and make tactical investment decisions to ensure we manage the portfolio risks accordingly.

Our value proposition

- Our culture and ethos support consistency and longevity in every aspect of our business and service delivery
- Independent and owner-managed
- All funds and fund managers are within our investment universe and we are agnostic with regards to the choice of platforms and custodians.
- An experienced stable investment team with a strong history and a sustainable succession plan
- We recognise that 'one size does not fit all'

International Investment Committee

The Investment Management Committee (IMC) consists of professional investment staff from across the MitonOptimal group, utilising their collective experience and skills to monitor global markets and proactively manage the investment decisions of the MitonOptimal investment team.

Joanne Baynham
Director & Head of
Investment Strategy

Alan Blythe
MD (Isle of Man)

Blair Campbell
Investment Manager
(Guernsey)

Scott Campbell
Group MD & CIO

James Downie
Head of Institutional Asset Consulting

Greg Easton
Business Development Director

Peter Geikie-Cobb
Fund Manager (UK)

Richard Harwood
MD (Jersey) & Fund Manager

Roeloff Horne
Director & Head of
Portfolio Management (South Africa)

Shaun McDade
Joint MD (Guernsey) & Head of
Portfolio Management

Eric Mellor
MD & Head of Portfolio Management
(Singapore

Simon Sharrott
Joint MD (Guernsey) & Portfolio
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James Sullivan
MD (UK) & Fund Manager)

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